**NHS England’s Nursing and Midwives Communication Research Content**

Communicating with many thousands of nursing professionals working across a variety of different settings presents a unique challenge for the NHS**.**    
  
NHS England is working with independent research agency Ipsos MORI to conduct a survey looking at how changes to NHS central policy are communicated to nurses and midwives. This project looks to deliver an up-to date picture of what nurses’ and midwives’ needs and preferences are in relation to communication.   
  
It is important that the views of as many nurses and midwives as possible are considered. NHS England invite nurses and midwives to register for an online survey that will take place between 16 March and 11 April.   
  
**Subject:** Calling all Nurses and Midwives!  
  
Communicating with many thousands of nursing professionals working across a variety of different settings presents a unique challenge for the NHS**.**  NHS England would like to hear the views of NHS nurses to help improve the way it communicates with them.  
  
Have your say and register to fill in a confidential online survey that is being run by independent researchers Ipsos MORI [www.ipsos-mori.com/nursesandmidwives-optin](http://www.ipsos-mori.com/nursesandmidwives-optin).  
  
**Are you on Twitter? Here is a Tweet you can use to share this with your networks:**

NHS nurse or midwife? Have your say! Help improve how @NHSEngland communicates. Register for a confidential survey <http://bit.ly/1R3SBXL>  
  
If you have any questions about the survey please contact [nursesandmidwives@ipsos.com](mailto:nursesandmidwives@ipsos.com)